



marketplace

One-stop shop for all your business needs!

One-stop-shop Digital Platform

The Marketplace is a one-stop platform providing various enterprise solutions for Sri Lankan enterprises to access the latest technologies at minimal cost to navigate the digital transformation journey.

Affordability

Provides the most cost effective solutions in the market; value for money

Zero Complexity

No coding knowledge required, simplified self-configuration

Accessible & Efficient

Any type of business can use custom pass-through solutions to fit the user journey

One-stop-shop

Single platform with multiple solutions to meet all kinds of business requirements

Unified Service Offering

Serving all possible business needs in a single user platform, simplifying their operations through a single store while maintaining a closely integrated partner ecosystem.



Automation



Business Processes



Campaign Management



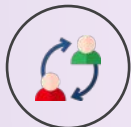
Complaint Management



Connectivity



Corporate Voice Solutions



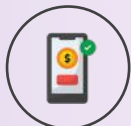
Customer Engagements



Customer Interactions (Survey & Analysis)



Data Verification



Digital Payments



Employee Engagements



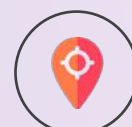
Enterprise Analytics



HR Solutions



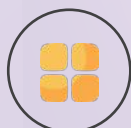
IDC & Cloud



Location Tracking



Online Businesses



Other



Power Apps by H One



Smart Solutions



Video Solutions



Voice

Digital Campaign Solutions

Looking for a smarter gateway to target your customers?



Bulk SMS Gateway (Web/ API)

Smart Bulk SMS Gateway with analytics allows businesses to segment their own base using our filtrations and send their promotional & transactional SMS to reach potential customers more effectively.

Segmentation can be done based on the customer's age, gender, location, language, device type and spend category.

Bulk E-mail Gateway (Web/ API)

End-to-end e-mail marketing campaign deployment with customizable email templates and comprehensive campaign success analytics.

- Unlimited custom email templates
- Bulk contact upload and update facility
- Email domain whitelisting
- Targeting based on profile segmentation and campaign interactions



How to geo - target your campaign at a Dialog database?

Geo Reach

Select the location you want your ads to show with real-time and radius targeting!

DigiBill & Smart PoS

Reach your customers while in the store and improve customer experience

This system is an e-invoice signing solution where all your invoices, bills and statements use an installed Digi-ID. With the DigiBill solution, you can now share customers' bills via SMS, while enterprises eliminate operational costs for printing materials and go green.

Make your Point of Sale a Point of Difference with our Smart Pos solution

The Smart Pos provides an accurate and quick transaction at the counter. Customers will spend less time at checkout lines and won't have to worry about carrying cash or change.

Available Parameters

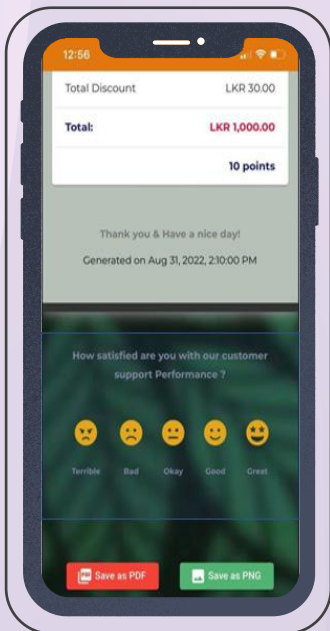


Targeted bulk messaging

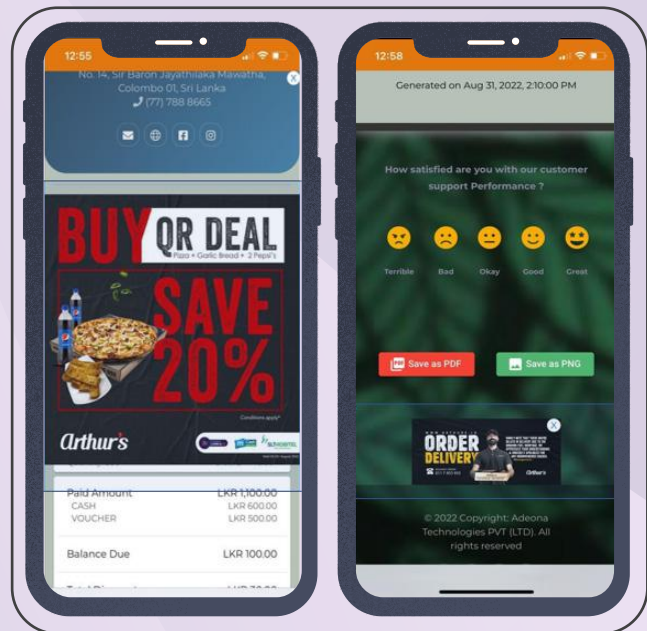
push bulk messaging for previously visited customers for shop level and branch level (standard per SMS rate will be applicable)



Cloud based PoS



Personalized questions can be developed to capture customer feedback and user experience on the purchase.



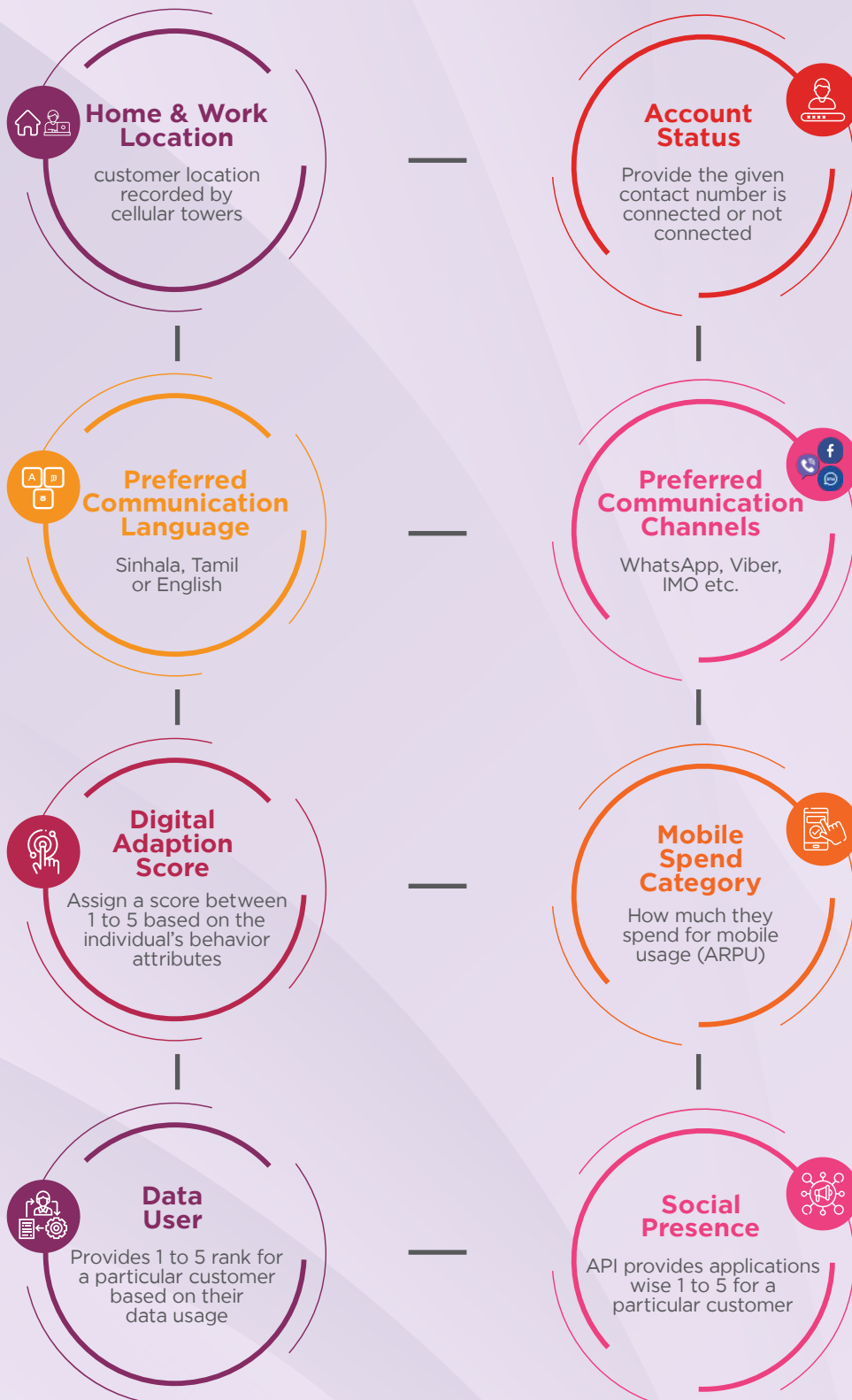
Web advertising - customers will be able to share banners, pop-ups, and video ads on



Data Verification (KYC)

Consent-based customer data verification Portal & APIs to authenticate customer information.

Available Parameters



Customer Experience Management

Businesses need to build a relationship that is more meaningful than the transactional relationship they typically have with customers – one that is more like a partnership and tailored to the needs of the customer.

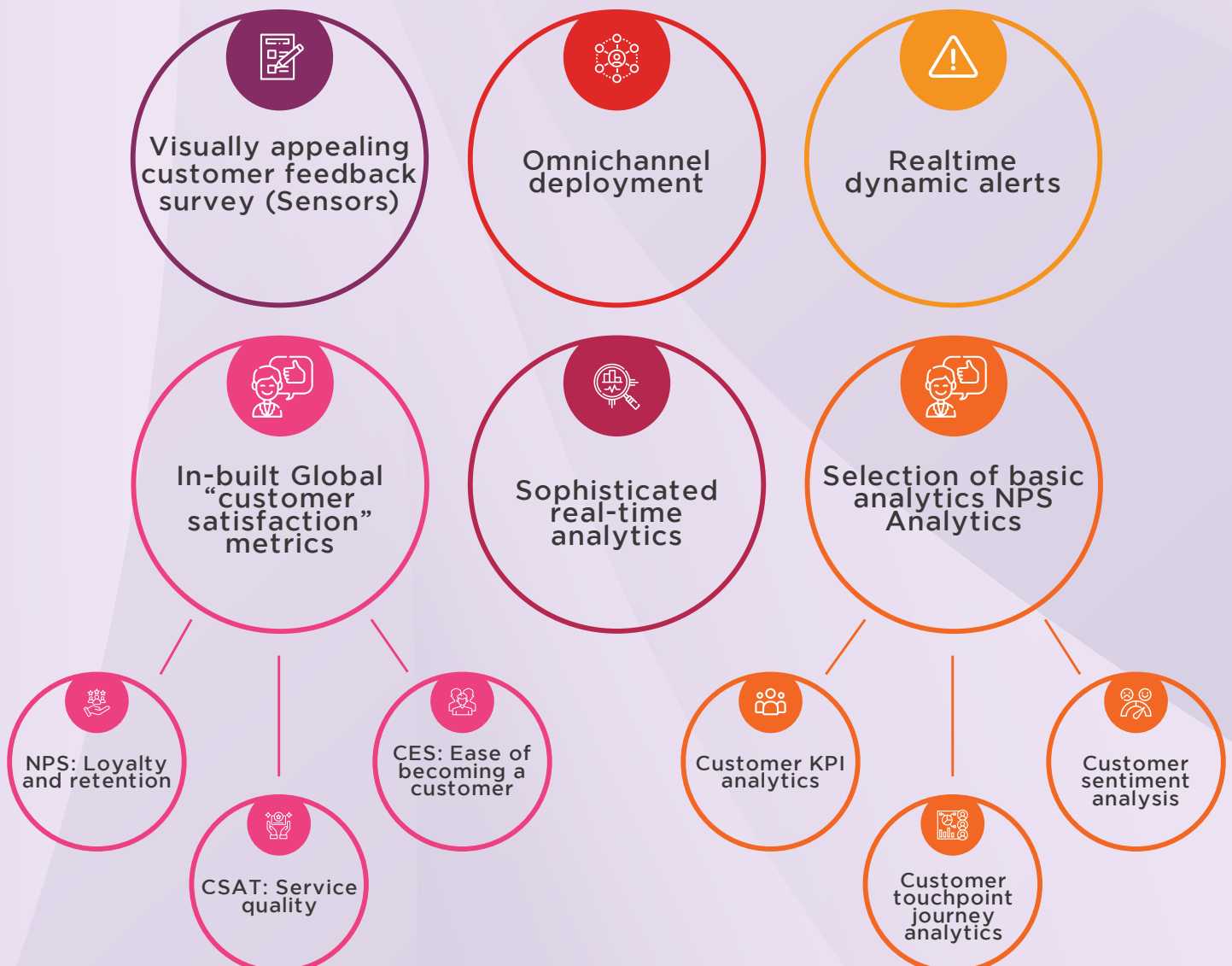
Customer Experience Management provides an easy way to define questions and collect answers. The plugin provides easy access to analyze customer feedback. This allows companies to identify

Who are your customers?

What is their interest?

What do they value?

Available Parameters



Employee Experience Management

Employee 360-degree feedback management

- Customizable performance appraisal
- Time and cost-efficient
- Powerful and actionable real-time analytics

Available Parameters



Customer Complaint Management

The fully automated customer complaint management solutions provide the tools required to connect with customers and improve customer satisfaction.



Get in Touch

Talk to us about creating solutions to enhance productivity and digitizing at your workplace. Reach out with your requirement and our team will be in touch.

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